

## Privacy Notice

The protection of your personal data is very important to us. Therefore we process your data exclusively on the basis of the legal regulations (GDPR among others). In this privacy policy we inform you about the most important aspects of data processing within our website.

## Contact us

If you contact us via the corresponding form on the website or by e-mail, your data will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

## Data Storage

We point out that for the purpose of easier shopping and subsequent contract processing by the web shop operator in the context of cookies, the IP data of the subscriber is stored, as well as the name and address of the buyer or billing and delivery address. This only applies to purchases within the eurobuch / euro-book.co.uk / find-more-books.com shop (e.g. Easy Reader, wine, jewelry, etc.) or paid eurobuch services/memberships, but not for orders of books which are handled exclusively by eurobuch third party partners and for which no data is or can be stored at Eurobuch.

The storage and processing of payment information (credit card numbers or bank account numbers) is exclusively managed by our payment processing partner Wirecard, Eurobuch does not store any data related to payment processing.

In case you purchase product and/or services from eurobuch the data provided by you is required to fulfill the contract or to carry out pre-contractual agreements. Without this data we can not conclude the contract with you. A transfer of data to third parties does not take place, with the exception of the transfer of the credit card data to the processing bank / payment service provider for the purpose of debiting the purchase price, to the transport / shipping company commissioned by us to deliver the goods and possibly to our tax advisor to fulfill our tax obligations.

If a shopping process is terminated prior to its conclusion, the data stored with us will be deleted. In the case a contract is finalized, all data from the contractual relationship is stored until the expiry of the tax retention period (10 years).

All data concerning name, address, purchased goods and date of purchase are also stored until the maximum possible end of product liability (10 years). The data processing takes place on the basis of the legal regulations and of article 6 paragraph 1 letter a (consent) and / or letter b (necessary for the fulfillment of the contract) of the GDPR

With Eurobuch you can register as a user, for free or with a fee depending on the membership you choose, and save searches (black board). In this case, we store your data in the same way we would process data for a purchase. All information beyond the e-mail address is voluntary and will only be saved if provided. You can always delete the data of your account by cancelling it. In this case, all data will be permanently deleted.

## Cookies

Our website uses so-called cookies. These are small text files that are stored on your device through the browser. They do not harm your system.

We use cookies to design our offer more user-friendly. Some cookies remain stored on your device until you delete them. They allow us to recognize your browser during your next visit. If you do not want this, you can set up your browser so that it informs you about the setting of cookies and thus you can allow it only in individual cases.

You can also use the so-called "consent banner" at the bottom of our page to selectively deactivate or leave the cookie settings active. Depending on when you do this, some cookies may already be set, but if you disable some or all of them, they will not be used.

Disabling cookies may limit the functionality of our website.

## Web analytics

Our website uses functions of the web analytics service Google Analytics. For this purpose, cookies are used that allow an analysis of the use of a website by its users. The information generated thereby is transmitted to the server of the provider and stored there.

You can prevent this by setting up your browser so that no cookies are stored.

We have signed a corresponding data processing contract with the provider.

Your IP address is captured but immediately pseudonymized. As a result, only a rough localization is possible.

The relationship with the web analytics provider is based on the Privacy Shield agreements.

Data processing takes place on the basis of the statutory provisions as well as of Art 6 para 1 lit a (consent) and / or f (legitimate interest) of the GDPR.

Our concern in the sense of the GDPR (legitimate interest) is the improvement of our offer and our website. Since the privacy of our users is important to us, the user data is pseudonymized.

The user data is kept for a period of 26 months.

## Newsletter

You have the opportunity to subscribe to our newsletter via our website. For this we need your email address and your declaration that you agree with the subscription to the newsletter.

In order to provide you with targeted information, we also collect and process information voluntarily given on areas of interest, birthday, address and postal code.

As soon as you have subscribed to the newsletter, we will send you a confirmation e-mail with a link to confirm the registration.

You can cancel the subscription to the newsletter at any time. Please send your cancellation to the following e-mail address: [support@eurobuch.com](mailto:support@eurobuch.com). We will immediately delete your data in connection with the newsletter subscription.

## Your Rights

Fundamentally you have the rights to information, correction, deletion, restriction, data transfer, revocation and opposition. If you believe that the processing of your data violates data protection laws or if your data protection claims have otherwise been violated in a way, you can complain to the supervisory authority.

## You can reach us under the following contact details:

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United States, EIN: 34-2031090

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